

## Membership Meeting | September 24 Westin Buckhead, Atlanta, GA



### Inside View

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### Membership Meeting . . . . . 11

November 12  
Westin Atlanta Perimeter North

Dr. Stuart Zola,  
*Brushing, Flossing,  
Inflammation, Memory  
and Cognitive Decline:  
How are they  
Connected?*



## President's Message

### Another Big Hit



Dr. Roy A. McDonald

In 1967, Sonny & Cher's "The Beat Goes On" was a Billboard Hot 100 Top 10 hit song. It peaked at number six. In 2019, Dr. Jonathan Dubin and his team, Dr. Dave Lee and Dr. Sedgie Newsom, are preparing to make Hinman's "The Beat Goes On" a number one hit.

To help with that goal, everyone must fulfill their committee duties during the March meeting. If you have not volunteered for a position, please call the Hinman office (404-231-1663). Serving during the March meeting will entitle you to an invitation to the General Chair and President's Reception on Thursday, March 21, 2019 and one night's stay during our annual meeting at Pinehurst, June 7-9, 2019.

Speaking of other hits, Dr. Jay Smith delivered an exceptional lecture to over 250 members at our September membership meeting. His knowledge and delivery kept the audience engaged with all aspects of Smileline Esthetics. Nice job, Jay! Mark your calendars now for our Monday, November 12 membership meeting. Dr. Stuart Zola will present information on "Brushing, Flossing, Inflammation, Memory and Cognitive Decline: How Are They Connected?" at The Westin Atlanta Perimeter North. Sign up now to learn about memory loss and how to protect the aging brain, don't forget!

Monday, November 12 is when we observe Veteran's Day. I ask that all Hinman Members who are Veterans attend the Membership Meeting so you can be recognized.

Thursday, January 17, 2019 at The Georgia Aquarium, Tieraona Low Dog will present to members and staff her lecture "Life Is Your Best Medicine." Be there and bring some life to the party. While attending the membership meetings, please try to meet and greet our newest members. Introduce yourself and make them feel as welcome as you were. Kudos to Dr. Eric Anderson and the Hospitality Committee for their superb work at the membership meetings.

Be sure to thank the Trustees and Trustee Chair Dr. Wayne Tadsen for their continued generosity of Society subsidies. Their financial benevolence allows members to attend each membership meeting at a reduced cost.

The University of Tennessee School of Dentistry will host The Hinman Dental Symposium during the first week of November. There will be student clinicians from many dental schools in the country. I will present the Hinman story featuring Dr. Thomas P. Hinman, the Hinman Dental Meeting, and our mission in providing scholarships from the revenues of our high quality dental continuing education delivered at the March meeting.

I continue to be blown-away by all the positive feedback our Hinman scouts receive while they are visiting other dental meetings. This is, in large part, due to you. Our members make our meeting stand out. Thanks for all you do, and keep up the good work!

The coordination and logistics of providing three membership meetings, the March meeting and our annual summer meeting would be impossible without

the extraordinary Hinman staff. Be sure to thank them. In addition, we are pleased to announce our newest Hinman staff member, our Meeting Coordinator, Ashley Allen.

I hope everyone has Happy Holidays, a Happy Thanksgiving, a Happy Hanukkah, a Merry Christmas! Until next time,

## Slate of Officers

- Hinman Dental Society  
2018 - 2019 Executive Council Officers**
- President . . . . . Roy A. McDonald
  - President-elect . . . . . J. Sedgie Newsom
  - Vice President . . . . . William H. Rousseau
  - Secretary . . . . . E. David Anderson
  - Treasurer . . . . . Troy H. Schulman
  - Assistant Secretary/Treasurer . . . . . Slade W. Lail
  - Editor . . . . . J. Andrew Ramsey
  - Parliamentarian . . . . . Kathleen L. Robinson

- Executive Council**
- 2021. . . . . Donald F. Brown
  - 2021. . . . . Patrick N. French
  - 2020 . . . . . Darryal McCullough
  - 2020 . . . . . Jeremy Ward
  - 2019. . . . . Janine J. Bethea
  - 2019. . . . . Randall J. Phillips

- Trustee**
- 2024 . . . . . Dave C. Lee
  - 2023 . . . . . Bradley K. Greenway
  - 2022 . . . . . A. Allen French
  - 2021 . . . . . P. Edward Pafford
  - 2020 . . . . . L. Maxwell Ferguson
  - 2019 . . . . . Wayne T. Tadsen [CH]

## 2019 Thomas P. Hinman Dental Meeting Committee Chairs

|                                       |   |                                  |   |
|---------------------------------------|---|----------------------------------|---|
| <b>Advisory Arrangements</b>          | Pat Yancey  | <b>Participation</b>             | David Marion, Matt Mazzawi, Steve Rafeedie, Brett Schroeder, Lauren Freitag |
| <b>Chair-elect</b>                    | Bobby Shirley, Dan Hodges                         | <b>Participation Coordinator</b> | Tom Jagor   |
| <b>Clinic Captains</b>                | Bob O'Donnell                                     | <b>Pre-Keynote</b>               | Sid Tourial   |
| <b>Clinic Captains Coordinators</b>   | Sherry Jordan, Randy Phillips, Neil Browning      | <b>Program</b>                   | Dave Lee, Sedgie Newsom   |
| <b>Closing Session</b>                | Dan Sanders, Larry Webb, Joe Dufresne             | <b>Publications</b>              | Marvin Winter, Darryal McCullough   |
| <b>Continuing Education</b>           | Dale Evans  | <b>Public Relations</b>          | Kristina Dawson, Shiven Gandhi  |
| <b>Finance</b>                        | Michael Long                                      | <b>Registration</b>              | Janine Bethea, Slade Lail   |
| <b>Hinman Information</b>             | Brian Carpenter                                   | <b>Reserve</b>                   | Jeremy Ward   |
| <b>Hinman Information Coordinator</b> | Jim Granade, III, Ken Berger, Amy Kuhmichel       | <b>Signs</b>                     | Cristi Cheek, Andy Ramsey   |
| <b>Hinman's Night Out</b>             | Lauren Bowersox                                   | <b>Special Events Program</b>    | Traci Dubin, Debbie McDonald  |
| <b>Hospitality</b>                    | Patrick French, Anna Refai, Victor van Greuningen | <b>Table Clinics</b>             | Travis Watson   |
| <b>Host</b>                           | Gar Hagman, Billy Callahan, Dan Dunwoody,         | <b>Technical Exhibits</b>        | Brad Greenway, Jane Puskas  |
| <b>Keynote Session</b>                | Troy Schulman                                     | <b>Transportation</b>            | David Anderson, Ben Hawkins   |
|                                       | Kate Robinson                                     | <b>Treasurer</b>                 | Sedgie Newsom   |
|                                       | Eddie Pafford                                     |                                  |   |

## General Chair's Message

### The Beat Goes On... And It's Getting Stronger.

Dr. Jonathan Dubin



2018 is rapidly coming to a close and then it's less than three months until our March meeting. I am so excited about all the choices you, your staff and your colleagues will have for top quality continuing education. Program Chairs Dave Lee and Sedgie Newsom have really put together a wonderful group of speakers and some new and innovative courses to go with solid core dental education.

First, I want to invite all of you to have your staff come to the meeting for all three days. We have worked hard to bring in many new speakers for a strong auxiliary program on all three days so that your staff can grow and fine-tune to make your dental practice talented and efficient while providing the latest services at the highest levels. There are classes on Quickbooks, OSHA, HIPPA, sterilization, nutrition, provisionals, characterization, staining, glazing, motivation, efficiency, marketing and photography to go along with interactive and hands-on classes in some of those subjects, as well as radiology, forensics, ultrasonics, SRP, splints, implant parts, sports guards and much more. Help your staff help you!

Talking about interactive, there are classes on pain testing, case presentation and interdisciplinary treatment planning for you. Hands-on classes in subjects like equilibration, pediatrics, sleep dentistry, composites, implants, endodontics and more will teach new skills and hone the current. If you are interested in CAD/CAM, there are basic and advanced lectures that tie to basic and advanced hands-on courses. Implants are a large part of what we can offer our patients and there are several lectures on everything from placement to care and complications. Sleep dentistry is covered and so is airway development. Do you have a CBCT? Dale Miles is an expert and will teach you what you need to know. The Lab Program continues to grow with more lectures and demonstrations. On that note, make sure your dental laboratory registers for Hinman because when they grow stronger, so do you.

Our Total Health Pavilion is continuing to grow with some great speakers on the newly enhanced stage. It will even include a lunchtime smoothie class with Uche Odiatu.

The Hinman Heartbeat goes on with Drs. Bale and Doneen, and a slew of other well-known speakers in systemic health, nutrition and dentistry's connection to them all.

Dr. Tieraona Low Dog will talk about health at the Hinman Luncheon this year as part of our special events program.

I'm really happy to be able to bring NFL Hall of Famer Jim Kelly to Hinman as our keynote speaker. Jim Kelly not only holds many records as quarterback and led his team to the Super Bowl four straight years, but he is also a two-time oral cancer survivor. You don't want to miss his powerful message and inspiring story. After the keynote, we will bring the party to the Mercedes-Benz Stadium and this time we will have access to the locker rooms.

Remember, to secure your invitation to the black-tie party after the keynote, you have to attend your committee meeting. As one of the requirements of membership in the Hinman Dental Society, you have to serve on a committee at least eight hours during the Hinman meeting. If you are not on a committee, make sure to call the Hinman office to get an assignment.

The fun will continue on the Friday of Hinman when we return to the Georgia Aquarium for the Hinman's Night Out at the Movies. Challenge your staff and friends to meet you in the costume of their favorite movie characters.

The Pre-Registration book is going to print and will be in your hands soon. Registration opens on December 5. Mark your calendar now. Although you will be registered automatically, make sure to register your staff early in order to secure the classes they want. Remember that the hands-on and interactive classes have size limits. You don't want to miss those opportunities. The cost of education at Hinman is an outstanding value for you and your staff. Twenty-one hours of continuing education credits can be had at the Hinman for less expense than anywhere else. Licensure requirements can be met in CPR, OSHA and sedation.

## Calendar of Events 2018-19

### November 12, 2018

Membership Meeting  
Westin Atlanta Perimeter North  
Speaker: Dr. Stuart Zola  
4:00 p.m. Lecture  
7:00 p.m. Cocktails and Dinner

### January 3, 2019

Executive Council  
Location TBD

### January 17, 2019

Membership Meeting (Bring your Staff!)  
Georgia Aquarium  
Speaker: Dr. Tieraona Low Dog  
4:00 p.m. Lecture  
7:00 p.m. Cocktails and Dinner

### February 7, 2019

New Member Orientation  
Hinman Executive Office  
6:15 p.m.

### March 21-23, 2019

The Thomas P. Hinman Dental Meeting  
Georgia World Congress Center

### May 7, 2019

Executive Council  
Hinman Executive Office

### June 7-9, 2019

Annual Meeting  
The Pinehurst Resort, Pinehurst, NC

## Nominating Committee Meeting

*Nominating committee chair,  
Kate Robinson, announces that the  
committee will meet  
January 10, 2019 at the  
Hinman Executive Office.*

*If you would like to submit a name for  
nomination, please contact one  
of the following members:*

*Jane Puskas, Pat Yancey, III, Brad Greenway,  
Ken Berger, Amy Kuhmichel, Travis Watson or  
Ex-Officio Member, Roy McDonald.*

# #MYHINMAN

@hinmandental |      

Help us spread the word about Hinman this March and you could win \$100! Just ask Dr. Pat Little, our winner for the month of September! We'll randomly pick a winner each month through March so the more you post on social media with the official hashtag #myhinman, the more times you are entered to win! Please promote the Hinman Dental Meeting, March 21-23, 2019, to be considered for the cash prize. Not sure what to post? Try one of these tactics:



- Invite a friend from dental school to meet you at the Georgia Aquarium on Friday night, March 22. The theme this year is "Hinman's Night Out at the Movies" so prepare your movie themed costumes now!
- Share our #myhinman video posted on YouTube
- Post photos from your last time at Hinman

The possibilities are endless! Thanks for your support!



# Approved Bylaws

The Hinman Membership voted and approved the proposed Hinman Bylaws changes as printed in the September *Preview Review* newsletter at the September 24 Hinman Membership Meeting. To review these updates, please see page 7 of the September 2018 newsletter (available at [www.hinman.org/society/news](http://www.hinman.org/society/news)) or read the updated Bylaws on the Society's website under "resources".

The Bylaws Committee of the Hinman Dental Society met on Tuesday, October 9 via conference call and is recommending the following changes (in red) to the Hinman Bylaws. Please review the proposed changes thoroughly. The Hinman Membership will vote on the following changes at the November 12 Membership Meeting.



## Recommended Bylaws Changes

### ARTICLE IX

#### ~~CODE OF ETHICS, ADVERTISING, AND CODE OF CONDUCT~~

##### SECTION 1.

The Society shall be governed in relation to its members by the Code of Ethics of the American Dental Association and the Georgia Dental Association. It is assumed that the members will govern themselves accordingly. ~~The Society is not governed by the procedures set forth in the ADA's Governance Manual for addressing violations of the ADA Code of Ethics in any situation, including (a) in addressing violations of its bylaws and Code of Conduct, including any code of ethics incorporated by reference into these bylaws, and (b) in addressing its relationship with its members.~~

Hinman Dental Society members make a commitment to high ethical standards ~~with regards to professional decorum and interactions with members, staff, attendees, speakers and exhibitors.~~ This commitment establishes Hinman as a premier dental society. Consequently, membership is held in high esteem.

##### SECTION 2.

Each member is encouraged to embrace high standards with regards to practice promotion. The use of the name "Hinman Dental Society," "Thomas P. Hinman Dental Meeting" or any trademark or logo or email signature outside of appropriate Hinman communications and business is prohibited. Members should act with an appropriate professionalism and decorum when using the Hinman name in informational materials. Members should adhere to Hinman's high standards in any media publications consistent with the ADA Principles of Ethics and Code of Professional conduct. Examples of appropriate use of the Hinman name would include: Curriculum Vitae, scientific papers and the biographical page of an internet Web site.

##### ~~SECTION 2.-~~

The Hinman Dental Society recognizes these three definitions of Advertising: Informational advertising- is the use of information that only pertains to the advertiser and does not refer to any other service provider. This type of advertisement either informs the selected market of who the advertiser is, the advertiser's location, the advertiser's telephone number, the advertiser's website and the services available from the advertiser, or it communicates general information regarding the services to educate the target audience. Comparable advertising -is the use of comparisons between the advertiser and others in the same market. These are usually seen as statements of superiority. These ads promote the impression that the dentist or his/her facilities is superior to or better than other dentists.

Competitive advertising -typically involves the use of a discounted price or coupon, the offering of more services for the same price, or the offering of the same product or service for less cost than others in the same market. This type of advertising is usually seen in the offering of discount coupons, discounted fees or free services.

If a member chooses to advertise, the society encourages the use of only informational advertising in promoting one's dental practice. The society encourages its members to refrain from any use of comparable or competitive advertising. The Executive Council may review publications, advertisements, and other communications making a reference to a member or a member's practice deemed inappropriate and make suggestions and/or recommendations to members and prospective applicants.

##### SECTION 3.

As a professional organization, the Society insists upon maintaining an atmosphere of decorum, courteousness, and professionalism. Therefore, all members, irrespective of their membership type and the role they fulfill, shall adhere during all Hinman-sponsored events and meetings and in the Hinman office to the Hinman Code of Conduct as set forth in the Society's Policy and Procedure Manual. Reported violations of the Hinman Code of Conduct will be investigated and handled under Article III, Section 8 of these Bylaws.



## Join us at PINEHURST!

### 2019 Hinman Annual Meeting

**WHAT:** We hope you and your family will join us for a weekend full of fun and relaxation at the Hinman Dental Society Annual Meeting!

**WHEN:** June 7-9, 2019

**WHERE:** The Pinehurst Resort, Pinehurst, NC

**PRICE:** Room rates start at \$209/night for a standard room; additional fees apply

**HOW:** Book online at [www.hinman.org/Bookings](http://www.hinman.org/Bookings) or call 1-866-898-2824 [select option 1 for conference reservations].

Please book hotel rooms by May 7, 2019.

The activity registration form will be sent out in the *May Preview Review*.

The Hinman Trustees are providing complimentary member registration and one room night [standard room rate] for each member that serves at the Hinman Dental Meeting.

## Member News

**Donnie Brown** was recognized as the Northern District Dentist of the Year.



## Who is the Hinman Exhibitor?

— Wendy McGar, Exhibits Manager

Exhibitors are a group of people who travel from city to city throughout the United States visiting, entertaining and doing business with current and potential customers. They see each other more often than they see their own families and tend to become traveling exhibiting families in their own right. Kind of like a rock band does when they are on tour.

When I talk to a new exhibitor, I always ask “Who is your target market, and do you rely on walk-ups only or do you measure your success another way?” Their answers tell me a lot. The target market question is commonly answered with “the dentist.” The walk-up question is always a mixed answer depending on their size and their budget and how new the sales rep is to the business.

There is one thing the exhibiting community and Hinman Members have in common. We all want our Meeting to be the meeting that attendees select to attend over the other dental meetings. Exhibitors want to be “successful” at Hinman, and Hinman wants to have great attendee numbers so exhibitors come back. It’s kind of the chicken and the egg theory.

### Which comes first?

This is where you come in as the Hinman member; you are the Hinman advocate! We need you to sell this show. I can help answer the questions of your colleagues, friends and even strangers that you meet at other dental meetings and study clubs. Who are we? What is Hinman made of? How can we help you? These are all things that attendees and exhibitors question when considering which dental meeting to attend.

### Who are we?

We are the 5th largest dental meeting in the United States. We attract approximately 20,000 attendees to the Hinman Dental Meeting. The exhibit floor has 82,000 square feet of exhibit space and more than 430 exhibiting companies. In 2019 we will have more than 250 educational courses, special events and activities.

### What is Hinman made of?

We are comprised of more than 800 members, six full time and two part time staff and 11 vendor partners. We all work together to produce one of the most respected dental shows in the country.

We are made up of great education, a large exhibit floor with everything you need to start, maintain and properly care for your patients, and we are fun!

We have fun events such as:

- Podcast Corner
- Hinman Hoops
- Scrubs Fashion Show
- King of Pops
- Smoothies
- Hinman’s Night Out
- Wine Tasting
- Mart Shopping



### How can we help you?

This question is what sets us apart from other sources of dental education. Hinman has its own style and personality. We are family, friends and colleagues who work together to bring you a fantastic EXPERIENCE.

Spread the word. Hinman is Education, Exhibits and Entertainment!

## Society News



Please join us in welcoming **Ashley Allen**, as she assumes the Meeting Coordinator position at the Hinman Executive Office.

# Meet Our Newest Hinman Members

The Hinman Dental Society is lucky to gain new members each year who bring more experience and knowledge to the Hinman community. Read below to learn about some of the newest Hinman Members.



**Dr. Su Arun**

Dr. Arun has been attending the Hinman Dental Meeting since her second year in dental school. She has always enjoyed reconnecting with colleagues, learning about the new advances in dentistry, and making lifelong friends. After moving to Atlanta, she knew she wanted to be more involved with the Society and was lucky to join a practice of a current Hinman member who could help her become a member. Dr. Arun enjoys working in a career that helps others and makes them feel better about themselves. She shared, “the instant satisfaction and gratitude a patient has right after a procedure is really an unforgettable feeling.” When Dr. Arun is not in the office, she enjoys watching college football, playing all sports (except golf), and performing Bollywood dance. She also enjoys traveling and spending time with family.



**Dr. Bill Bachand**

Dr. Bachand first attended the Hinman Dental Meeting in 1989 when he was an Army AEGD 2 Year resident stationed in Fort Knox, Kentucky. He later learned about the Society from his faculty colleagues at the Dental College of Georgia. After retiring from 34 years of service in the Army Dental Corps, Dr. Bachand embarked on a new journey of teaching at DCG. He loves the ability to positively influence the patient-dental experience. He also loves teaching and mentoring the next generation of dentists. In his free time, Dr. Bachand enjoys traveling with his wife, as well as skiing and playing golf. He also enjoys family time with his five children and eight grandchildren.



**Dr. Andreina Izarra**

Dr. Izarra first learned about the Hinman Dental Society through the buzz and excitement from the dental community. She quickly wanted to be part of an

organization that values relationships and felt like family. She enjoys that the Hinman meetings are a “perfect blend of quality education and fun, social events”. Dr. Izarra finds that building relationships and trust with her patients and team to be the most rewarding part of being a periodontist. When she is not working, she enjoys spending time with her husband, staying active, dining at new restaurants and traveling to new places.



**Dr. Kara Kramer**

Dr. Kramer first learned about Hinman from her professors in her residency in New York. Many of those professors were organizers and speakers at the Greater New York Dental Meeting, and they always spoke about the warm and memorable southern comfort experienced at Hinman each March. As an Atlanta native, she knew she would feel at home. Dr. Kramer joined Dr. Laura Braswell’s periodontics practice and quickly wanted to join a Society that strengthens and protects the profession through its focus on organized dentistry. Dr. Kramer can be found walking the BeltLine with her dog, practicing yoga or reading when not practicing dentistry.



**Dr. Kevin Lowden**

Dr. Lowden is a prosthodontist in the Sandy Springs/Dunwoody area. Recently, he has felt the need to give back more to his career, and the Hinman Dental Society was the perfect path for him. Dr. Lowden enjoys restoring the health, function, and aesthetics of each patient, and he also enjoys working in conjunction with his colleagues on referred cases and developing relationships. He enjoys spending time with his wife, Vaughn, and his children, Millie and Matt. He also has a wood-working shop in his basement and enjoys crafting wooden furniture, boxes and more.



**Dr. Mark Martindale**

Dr. Martindale is a third-generation dentist, following in the footsteps of his grandfather and uncle. After learning about the Hinman Dental Society from a colleague, he knew Hinman exemplified the type of prestigious, accredited and world-recognized organization that he always wanted to join. Dr. Martindale has been practicing dentistry for 12 years, and finds it very rewarding to transform a patient’s smile, which can positively impact every aspect of life. When not working, he enjoys spending quality time with his family and weight-lifting.



**Dr. Arjun Patel**

Dr. Patel first learned about the Hinman Dental Society after receiving a Hinman Scholarship during dental school. While in high school, he shadowed multiple professions, and dentistry was the only one that “clicked” for him. He wanted to change lives using his artistic capabilities and have a good work-life balance. He is now an orthodontist in Sandy Springs who loves seeing his patients finish a long-term treatment with big, confident smiles. Dr. Patel enjoys traveling, all recreational sports, and spending time with his wife (Hinman member Anushka Amin) and their 6-month old son.



**Dr. Richard Raymond**

Dr. Raymond became interested in joining the Hinman Dental Society after hearing positive comments from many other members. He shared that he “wanted to contribute to Hinman’s long-standing tradition of excellence in clinical education and hospitality.” Dr. Raymond is an endodontist in Buckhead and enjoys the personal interactions with each patient. He enjoys working in a profession that is a “beautiful blend of art and science.” In his spare time, he enjoys golf, working out, watching sports, reading, and most of all, eating out with his wife.

# Membership Meeting Photos



September New Members: (from L to R) Drs. Stephan Dresher, Clancy Poore, Tonique Reynolds-Morgan, Nicole Ochoa, Hannah Alexander, Katie Copeland, Courtney Babb, Mark Causey, Wendy Cardenas, Carlos Griswold, Neha Chakravarti, Seniya Setia.



Hinman Members enjoyed Dr. Jay Smith's lecture on Smileline Esthetics with Crowns and Veneers.



President Roy McDonald presents speaker Dr. Jay Smith with a plaque after presenting his lecture.



September New Members with their Sponsors.

## Dr. Hagman Awards the Gold Life Gift to DCG

At Hinman 2018, Dr. Gerrit Hagman was awarded the Gold Life Membership Award. This is one of Hinman's highest awards and recognizes a member of at least 25 years of continuous membership in the Society and exemplary service to the meeting. Dr. Hagman was gifted \$5,000 to donate to the organization of his choice. He selected the Department of Orthodontics at the Dental College of Georgia in Augusta and their work and research with craniofacial anomalies.

Specifically, these funds will support second-year orthodontic resident, Dr. Mariesa Manente, in a project to study the craniofacial growth in patients with unilateral cleft lip and palate treated with nasoalveola molding. The goal is to present this study at the American Cleft Palate-Craniofacial meeting next year and submit the manuscript to the cleft palate-craniofacial journal. These funds will cover Dr. Manente's expenses to present and submit the research.



Dr. Dan Dunwody presents the Gold Life Scholarship to professors from the DCG Orthodontics department at the September Membership Meeting on Dr. Hagman's behalf.





Scholars' Luncheon held each March during the Hinman Dental Meeting.

## Your Effort Packs a Punch

By Wayne Tadsen  
Hinman Board of Trustees Chair

One of my favorite stories is from 1962. Back then, President John F. Kennedy was touring the NASA space center and came across a janitor. Kennedy asked the janitor what he was doing. Instead of "I'm cleaning this area," the janitor responded, "I'm helping put a man on the moon."



Drs. Adam Hodges and Dan Dunwoody with a UT student at the ASDA District 4 Annual Meeting.



Hinman Board of Trustees with dental student scholars at the annual Hinman Scholars' Luncheon.



Dr. Brad Greenway with the 2018 Albany State University Hygiene Scholars.



Hinman members with DCG Student Alex Howell.

This story perfectly illustrates what can happen when we all are focused on a common goal. Whether you are an associate member from outside of Georgia who travels the March meeting every year and serves eight hours on a committee or a member that works for three years to put together our educational program, our efforts together allow us to fulfill our greater mission... giving back to the dental community through continuing education and scholarships. Look at all we are able to do by putting our time and talents together! We're packing a punch and in our own way...putting a man on the moon.

Help us keep up the effort. Log into your member portal (listed under "My Committee Assignments") or call the Hinman office to make sure you're signed up for a committee for next March. We honestly can't do it without you!

## 2017-2018 Trustee Gifts

- ✦ More than \$228,000 in scholarships to dental, hygiene and assisting students, including financial support to attend the March Meeting
- ✦ \$200,000 in dental scholarships to the Dental College of Georgia
- ✦ \$55,000 to the University of Tennessee Hinman Research Symposium
- ✦ \$18,500 to dental schools throughout the country to support their alumni events
- ✦ \$172,000 to support the activities of the Hinman Dental Society
- ✦ \$90,000 in dental scholarships among Meharry Medical College, University of Alabama, University of Louisville, University of North Carolina and Virginia Commonwealth University

## Executive Council Meeting Minutes

**DATE:** Tuesday, September 11, 2018  
**TIME:** 6:00 p.m. cocktails/6:30 p.m. dinner  
**PLACE:** Hinman Dental Society Executive Office  
**PRESIDING:** Dr. Sedgie Newsom, President-elect  
**INVOCATION:** Dr. Roy McDonald, President

**OFFICERS:** Roy McDonald, Sedgie Newsom, William Rousseau, David Anderson, Troy Schulman, Slade Lail, Andy Ramsey **EXECUTIVE COUNCIL:** Randy Phillips, Janine Bethea, Randy Phillips, Jeremy Ward, Darryal McCullough, Patrick French, Donnie Brown  
**TRUSTEES:** Wayne Tadsen, Max Ferguson, Eddie Pafford, Allen French (absent), Brad Greenway, Dave Lee (absent) **HINMAN CHAIRS:** Jonathan Dubin, Bob O'Donnell, Kate Robinson  
**ADVISORY BOARD CHAIR:** Pat Yancey (absent) **STAFF:** Sylvia Ratchford, Jackie Sarvis  
Prior to starting the agenda items, Sylvia Ratchford reviewed the Hinman Dental Society Officer Guidelines and voting procedures that were distributed to the officers, executive council and trustees.

**CALL TO ORDER:** President-elect Sedgie Newsom called the meeting to order at 6:56 p.m.

**MINUTES:** Secretary David Anderson presented the minutes from the May Executive Council and Annual Meeting Business Meeting as printed in the September *Hinman Preview Review*. Both sets of minutes were approved [Anderson/Rousseau].

**FINANCE:** Assistant Secretary/Treasurer Slade Lail presented the 2018-2019 Society Budget. The budget was approved [Lail/Anderson].

Treasurer Troy Schulman presented the current Year-to-Date Society Financial statement. The statement was approved as follows [Schulman/Ramsey]:

|                    |               |
|--------------------|---------------|
| Beginning Balance: | \$ 171,678.80 |
| Net Income:        | \$ [3,357.62] |
| Ending Balance:    | \$ 175,036.42 |

**TRUSTEES:** Chair Wayne Tadsen shared the Trustees' recent road trips to DCG to award scholarships and to UAB for the whitecoat ceremony. He shared information regarding the new hiring system aiming to pair DCG graduates with Hinman members. He then reviewed the highlights of the recent audit for the meeting and the Society.

**HINMAN 2019:** Program chair Jonathan Dubin stated that his team is completing their program and they are looking forward to Hinman 2019. He and Dr. Kate Robinson, Host Chair, are currently working on assigning hosts. He shared details of a few special events: Jim Kelly as the keynote speaker, the General Chair & President's Reception at Mercedes-Benz Stadium and Hinman's Night Out returning to the Georgia Aquarium with an "At the Movies" theme. He is excited for his program, especially the strong speaker line-up on Saturday.

**HINMAN 2020:** Chair-elect Bob O'Donnell and his team are supporting 2019. He shared positive feedback from his recent scout trip to CDA San Francisco. They have approximately 13 speakers contracted for Hinman 2020 and look forward to scouting more speakers soon.

**HINMAN 2021:** Vice Chair-elect Kate Robinson reported that she and her Program Chairs, Jim Roos and Randy Phillips, are beginning to plan their upcoming scout trips and discuss details for Hinman 2021. They are very supportive of the Hinman 2019 team.

**ADVISORY:** No Report

**OLD BUSINESS:** None

**NEW BUSINESS:** William Rousseau shared the Bylaws updates that will be presented to the Hinman membership on September 24.

**MEMBERSHIP REPORT:** Vice President William Rousseau asked for a motion to go into executive session. The motion was approved [Rousseau/Ramsey]. There was a motion to come out of executive session. The motion was approved [Newsom/Robinson]. Dr. Rousseau asked for a motion to approve proposed new members: Drs. Hannah Alexander, Mark Causey, Neha Chakravarti, Katie Copeland, Stephan Drescher, Carlos Griswold, Clancy Poore, Sanija Setia. The motion passed [Rousseau/Anderson]. Dr. Newsom asked for a motion to table two prospective members until the November 2018 Executive Council Meeting pending further information. The motion passed [Rousseau/Phillips]. Dr. Rousseau made the motion to approve Honorary Membership, which will be presented at a later date. The motion passed [Rousseau/Anderson].

**MEMBERSHIP NEWS:** Dr. Ward gave a report of the latest member news and updates.

**REMARKS:** Dr. Newsom thanked everyone for their attendance and looks forward to seeing everyone at the Membership Meeting on September 24.

**ADJOURNMENT:** Dr. Newsom adjourned the meeting at 8:24 p.m.

## Hinman Dental Society Membership Meeting Minutes

**DATE:** September 24, 2018  
**TIME:** 6:45 p.m.  
**PLACE:** Westin Buckhead Atlanta  
**PRESIDING:** Dr. Roy McDonald, President

**CALL TO ORDER:** President Roy McDonald called the meeting to order at 6:52p.m. He presented speaker Dr. Jay Smith with his plaque and honorarium check. He announced the completion code for CE credit. President McDonald welcomed all members and announced there were 250 people registered for the meeting. He thanked the hospitality committee, along with the Hospitality Chair, Dr. Eric Anderson, for their support at tonight's meeting. Dr. McDonald also thanked the Trustees for all of their generous subsidies. He encouraged everyone to attend the November Membership Meeting. He introduced Hinman's newest staff member, Ashley Allen.

**TRUSTEES REPORT:** Trustee Chair Wayne Tadsen congratulated Dr. Pat Yancey on a successful 2018 Hinman meeting and outlined giving for the upcoming year. He shared the Trustees' recent road trips to DCG in July to award scholarships and to UAB in August for the whitecoat ceremony. Dr. Tadsen called Dr. Dunwody to the podium to present the Gold Award Scholarship, on behalf of Dr. Gerrit Hagman, to the Department of Orthodontics at the Dental College of Georgia. Dr. Tadsen made all members aware of the new hiring system for DCG dental students that is now available on the Hinman Society website.

**EXHIBITS REPORT:** Exhibits Committee Chair Brad Greenway encouraged everyone to visit the exhibit floor during Hinman 2019 and support our exhibitors by saving their purchases until March. Dr. Greenway drew two names for \$50 Hinman cash certificates to be redeemed during the 2018 Meeting. The winners were Dr. Suzanna Aguilera and Dr. Richard Shapiro.

**MINUTES:** Secretary David Anderson presented the minutes from the May Executive Council and Annual Meeting Business Meeting as printed in the September *Hinman Preview Review*. Both sets of minutes were approved [Anderson/Rousseau].

**PROGRAM CHAIR REPORT:** Program Chair Troy Schulman reported that the next two membership meetings will be November 12 with lecturer Dr. Stuart Zola and January 17 with Dr. Tieraona Low Dog (this program will be a staff lecture).

**FINANCIAL REPORT:** Treasurer Troy Schulman presented the following Society YTD financial report as presented at the September 11 Executive Council meeting:

|                    |               |
|--------------------|---------------|
| Beginning Balance: | \$ 171,678.80 |
| Net Income:        | \$ [3,357.62] |
| Ending Balance:    | \$ 175,036.42 |

The financial report was approved [Leingang/Anderson].

**BUDGET REPORT:** Assistant Secretary/Treasurer Slade Lail reviewed the 2018-2019 Society Budget as presented at the September 11 Executive Council Meeting. The budget was approved [Rousseau/Goodroe].

**BYLAWS CHANGES:** Bylaws Chair William Rousseau proposed the bylaws changes as printed in the September *Hinman Preview Review*. The changes were approved [Rousseau/Marion].

**ANNUAL MEETING REPORT:** President Roy McDonald reported that the Annual Meeting will be held June 7-9, 2019 at The Pinehurst Resort in Pinehurst, NC. The trustees have approved subsidizing each member's registration and one night's hotel stay. A promotional video was played.

**HINMAN 2019:** General Chair Jonathan Dubin thanked his program team and the Hinman staff for their work on the 2019 program. He reported that they are putting the final touches on this year's program and shared the following highlights: the keynote speaker is Jim Kelly, the General Chair & President's Reception will take place at Mercedes-Benz Stadium with locker room access, Hinman's Night Out will have an "At the Movies" theme, they have invited 40 new speakers, the tracks, G.O.L.D. program and lab program are returning, and they have a strong Saturday program. He reminded all members to fulfill their obligation to work eight hours during the meeting and asked anyone not on a committee to call the Hinman office for an assignment.

**OLD BUSINESS:** None

**NEW BUSINESS:** None

**DATE & LOCATION**

Monday, November 12, 2018

Westin Atlanta Perimeter North  
7 Concourse Parkway  
Atlanta, GA

Complimentary Self-Parking

Registration Opens 3:30 p.m.  
Lecture & Business Meeting 4:00-7:00 p.m.  
Cocktails & Dinner 7:00 p.m.

Register online at [www.hinman.org/society](http://www.hinman.org/society)

**STUART ZOLA, PH.D.**

Stuart Zola has had a continuing and extremely productive career and successful research program investigating the neurological foundation of memory and memory impairment. He has made increasingly important contributions to understanding memory functions.

Dr. Zola is internationally known and respected for his many roles in leadership, including Director of the Graduate Neuroscience Program at the University of California, San Diego, Director of the Yerkes National Primate Research Center at Emory University, Co-Director of the Alzheimer's Disease Research Center at Emory, Senior Research Career Scientist and Deputy Associate Chief of Staff for Research at the Atlanta VA Medical Center, and most recently as the Interim Provost and Executive Vice President for Academic Affairs at Emory University.

Most recently, he co-founded a new company, MapHabit.com, focused on assisting individuals who are diagnosed with dementia to effectively manage their activities of daily living. He is a sought-after speaker and Master of Ceremonies, artfully combining his natural sense of humor and social acumen, his working knowledge of science, and his favorite hobby, sleight-of-hand magic.



# Brushing, Flossing, Inflammation, Memory and Cognitive Decline: How are they Connected?

This three-hour program presents advances in identifying who develops memory loss and in protecting the brain decades before the onset of age-related cognitive decline. Participants completing this program will be able to identify disorders associated with short-term, long-term, and habit memory, and they will be provided with evidenced-based strategies for protecting our brains from memory impairments, Alzheimer's disease, and other dementias. Included in the session will be the impact on memory of oral hygiene, inflammation (gut and gums), and diet. Additionally, participants will learn techniques for improving their memory and reducing their stress. This will be fun!

**REGISTRATION FEES** *\*Please note the registration fee structure has changed*

|                                   |      |
|-----------------------------------|------|
| Register by November 6            | \$70 |
| Register November 7-11            | \$80 |
| Day of Registration (November 12) | \$90 |

The registration fee includes a three-hour lecture, cocktails and dinner. The fee is the same to attend the lecture only or dinner only. No refunds will be given after November 6. The Hinman Trustees have provided a generous subsidy to offset the \$140 expense per attendee to attend a membership meeting.



**MEETING REGISTRATION FORM**

Name: \_\_\_\_\_ AGD# \_\_\_\_\_ Fee: \$70 by Nov. 6 \$80 for Nov. 7-11  
 Member  Spouse  Staff  Guest

Name: \_\_\_\_\_ AGD# \_\_\_\_\_ Fee: \$70 by Nov. 6 \$80 for Nov. 7-11  
 Member  Spouse  Staff  Guest

Name: \_\_\_\_\_ Fee: \$70 by Nov. 6 \$80 for Nov. 7-11  
 Member  Spouse  Staff  Guest

Name: \_\_\_\_\_ Fee: \$70 by Nov. 6 \$80 for Nov. 7-11  
 Member  Spouse  Staff  Guest

Name: \_\_\_\_\_ Fee: \$70 by Nov. 6 \$80 for Nov. 7-11  
 Member  Spouse  Staff  Guest

Dietary Restrictions: \_\_\_\_\_ Total: \_\_\_\_\_

**Make checks payable to: The Hinman Dental Society**  
**Mail to: 33 Lenox Pointe, Atlanta, GA 30324-3172**  
**For questions, call (404) 231-1663**

You can also register online at [hinman.org/Society](http://hinman.org/Society)



Hinman Dental Society  
33 Lenox Pointe  
Atlanta, GA 30324-3172

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33 Lenox Pointe, Atlanta, GA 30324-3172  
404.231.1663 | 404.231.9638 fax  
Dr. Andy Ramsey, Editor

## New Hinman Members | September 2018

Feel free to reach out to our newest members with a friendly, welcoming message.

Dr. Hannah Alexander  
hialex901@gmail.com

Dr. Courtney Babb  
cbabb@augusta.edu

Dr. Wendy Cardenas  
wendycard@gmail.com

Dr. Mark Causey  
drcausey@causeyorthodontics.com

Dr. Neha Chakravarti  
drnchakravarti@gmail.com

Dr. Katherine Copeland  
KKeller1483@gmail.com

Dr. Stephan Drescher  
smdresch8@gmail.com

Dr. J. Carlos Griswold  
griswoldmd@gmail.com

Dr. Nicole Ochoa  
nicoleochoa2@gmail.com

Dr. Clancy Poore  
clancypoore@gmail.com

Dr. Tonique Reynolds-Morgan  
doctreynolds@gmail.com

Dr. Saniya Setia  
saniyasetiadds@gmail.com

## Proposed New Hinman Members

### November 2018

Dr. Charlene Brown  
4060 Peachtree Road NE, Suite H  
Brookhaven, GA 30319  
Sponsor: Dr. Evis Babo

Dr. Katelyn Smith  
3973 Atlanta Highway, Suite 100  
Loganville, GA 30052  
Sponsor: Dr. Ponnice Poisal

Dr. Daniel West  
2256 Northlake Parkway, #215  
Tucker, GA 30084  
Sponsor: Dr. Nathan Shapiro

[Continued from Membership Meeting Minutes]

**MEMBERSHIP NEWS:** Chair Dr. Jeremy Ward gave a report of the latest member news and updates.

**MEMBERSHIP REPORT:** Membership Chair William Rousseau presented the following prospective members for approval: Drs. Hannah Alexander, Courtney Babb, Wendy Cardenas, Mark Causey, Neha Chakravarti, Katie Copeland, Stephan Drescher, Carlos Griswold, Nicole Ochoa, Clancy Poore, Tonique Reynolds-Morgan, Saniya Setia. The slate was approved [Rousseau/Kerr]. All new members were invited to the front of the room to receive their new member plaques and to take photographs.

**PRESIDENT'S REMARKS:** President McDonald asked all members to update their member profile by adding a professional headshot for the online directory. He reminded everyone that self-parking will be validated and thanked the Trustees for approving that subsidy. He held the drawing for door prizes, and the winners were Drs. Laura Braswell and Mark Martindale.

**ADJOURNMENT:** The meeting was adjourned at 7:31 p.m.